



# Cancer's something to shout about

I was first touched by the devastation cancer can cause some 35 years ago. My then fiancé Lynne's father was diagnosed with kidney cancer, which later spread to his bowel.

Ted fought a very brave fight for around 18 months; his immense courage helped him to live long enough see his daughter married which was immensely important to him and very moving for everyone else. He was just 54 when he found he could battle no more.

The loss of such a great bloke had a massive impact on me and the memories remain most vivid, not least of his time in Christies Hospital when we both saw first hand the fantastic work which is carried out on behalf of cancer patients every minute of every day.

The overwhelming majority of us - or those close to us - are affected by this dreadful disease at some stage in our lives. I always try to do whatever I can to support cancer charities, particularly in terms of fundraising and helping to raise awareness through attending events and functions.

When I heard about Photodynamic Therapy (PDT), I was truly amazed. The whole concept is so simple, and is already helping many cancer patients to avoid the suffering, the mental and physical scars. If you have a look at the KILLING Cancer charity website, you'll see some amazing video clips and stories from patients treated. People with lung cancer, prostate cancer, mouth cancer and now bile duct and pancreatic cancer.

I think back how Ted suffered. Family and friends of yours will have suffered in the same way. With PDT, that suffering could perhaps be close to being a thing of the past.

Speaking personally, I am all in favour of more and more money being pumped into prevention - precisely why I am more than happy to put my name alongside the other sporting figures who have committed to support KILLING Cancer.

Kidney and bowel cancers are two of the targets for PDT researchers across the UK. So, personally, I hope you'll donate to my fund on the KILLING Cancer website. I know millions of football fans will share my wish to make cancer suffering a thing of the past.

In memory of my late father-in-law and the others you and I will never know, I hope you can support this life-changing work. Just click on the KILLING Cancer logo you can find out more about the work and donate now.

And please can you do one more thing? And please send this PDF to all your friends around the world.

Best wishes and thanks.

Sam Allardyce

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www.killingcancer.co.uk. Charity registered in England. Charity number: 1109926

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